

## **SUBJECT: MEDIA STUDIES**

QUALIFICATION: AS/A2

QUALIFICATION LEVEL:

QUALIFICATION TYPE: Advanced Subsidiary

AWARDING BODY: OCR

CATEGORY: Media Studies

Qualification Accreditation Number (QAN): AS 500/25995, A 500/25892

### **DESCRIPTION**

Media Studies explores the exciting industries of television, music, advertising, film, newspapers and the internet and considers both how they create their products and the influence of these upon audiences. Students create authentic media products themselves and deconstruct those already in existence to analyse subtle effects upon society as a whole.

### **WHAT WILL I LEARN?**

The subject is taught through a mixture of practical work, for example making film (50%) and written theory (50%). Students are taught how to analyse a process in depth. Students will make contact with real media professionals for advice and feedback on their work. They will work at times with others in small groups and undertake research.

### **WHAT ARE THE ENTRY REQUIREMENTS?**

Students will need GCSE Media Studies or English/English Literature at grade C and above. The ability to use ICT and other digital technology is an advantage.

### **HOW WILL I BE ASSESSED?**

The course is assessed over four modules in the two years, two of which are practical. The other theoretical modules include study of TV Drama and the Music Industry and different critical perspectives in Media.

### **FUTURE OPPORTUNITIES?**

The specification lays an appropriate foundation for further study of Media in higher Education. In addition it develops critical thinking and communication skills. Careers in law, journalism and teaching are examples of related work paths.

**FURTHER INFORMATION**

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